



## **Outdoor Outreach Reaches Out to Local Snow and Skate Community to Raise Funds for At-Risk Youth**

**San Diego-based non-profit holds two day event to sell truckloads of new donated snow and skate equipment and accessories**

**SAN DIEGO, Calif., April 13, 2009** Outdoor Outreach, a non-profit organization dedicated to providing high-quality outdoor programs for at-risk youth, today announced a snowboard and skateboard equipment sale to be held on April 25-26 with all proceeds benefiting Outdoor Outreach programs for the youth.

For two days only, snowboard and skateboard enthusiasts and athletes alike can purchase gear for 50-75% off retail. Men's, women's and youth snowboard equipment will be available, including everything from Vans snowboard boots and PRO-TEC helmets to skate shoes, apparel and more.

"This is an amazing opportunity for our organization to raise money during these challenging economic times as well as reach out to the San Diego community to share about our mission and work," said Chris Rutgers, executive director of Outdoor Outreach.

The "Snow & Skate Stimulus Sale" event was made possible by a generous donation in the form of snowboard and skateboard equipment from Vans, A Division of VF Outdoor, Inc, a global marketer of outdoor apparel, footwear and equipment.

"This donation from Vans and the proceeds from the sale will allow us to grow capacity throughout our organization and help us continue to transform the lives of at-risk youth through comprehensive outdoor programming," Rutgers said.

### **About Outdoor Outreach ([www.outdooroutreach.org](http://www.outdooroutreach.org))**

Outdoor Outreach programs support underserved youth in San Diego County who are at risk for school dropout, substance abuse, violence and unintended pregnancy. They are the only agency in San Diego and one of just a few in the country to utilize outdoor physical experiences to provide youth with the support, relationships, resources and opportunities they need to become successful adults. Since its founding in 1999, Outdoor Outreach has taken more than 4,500 youth on over 1,300 outings, including rock climbing, snowboarding, surfing, snorkeling, mountain biking and backpacking. In 2009, they expect to serve 700 youth through 275 outings.

### **For Further Information:**

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