



**FOR IMMEDIATE RELEASE:**  
**June 18, 2015**

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**Outdoor Outreach Receives \$50,000 Grant from  
The San Diego Women's Foundation**

*Dollars Focused on Community Leadership Development*

San Diego (June, 2015) -- Outdoor Outreach is pleased to announce it has been chosen as one of four local nonprofits to receive a grant from The San Diego Women's Foundation in the 2015 grant year. The grant of \$50,000 will support The Outdoor Voices Youth Leadership Initiative (OVYLI), which is an innovative leadership program that uses the outdoors to provide teens with life skills, employment opportunities, and civic engagement training. The official announcement was made at the foundation's grant celebration at The Scripps Research Institute on June 4. This year's grants were awarded to nonprofits focused on community leadership development.

Ben McCue, Outdoor Outreach's Executive Director said, "Outdoor Outreach is honored to partner with The San Diego Women's Foundation to provide influential leadership programming for youth in San Diego. The Outdoor Voices Youth Leadership Initiative will train twelve program participants to become outdoor recreation instructors, community advocates and leaders. Through their participation in the program, these individuals will ensure that underserved communities across San Diego County can access the outdoors."

"We are extremely pleased to award these funds to such an impressive list of committed and accomplished organizations doing innovative work," said Leigh Hartman, Board President of the San Diego Women's Foundation. "Community leadership development is about skills and knowledge and empowerment from within communities. We have no doubt that these extraordinary organizations will make a difference and help make San Diego a better and stronger region."

This year marks the 15<sup>th</sup> year of granting for The San Diego Women's Foundation, and brings the organization's total to \$2.9 million in grants awarded to 75 deserving organizations. Recipients are selected through a rigorous vetting process and each grant totals \$25,000 or greater.

Through the San Diego Women's Foundation, nearly 210 members pool their dollars together to help fund the causes that matter most to San Diego, proving the philosophy embraced by each member: *women can do more than woman.*

### **About Outdoor Outreach**

Outdoor Outreach is a San Diego-based 501(c)(3) nonprofit organization with a mission to connect youth to the transformative power of the outdoors. Since its founding 15 years ago, their team has served over 7,800 youth. Their programs support low-income youth who may not otherwise have the opportunities to experience outdoor recreation, environmental education, and stewardship activities. For more information visit: [www.outdooroutreach.org](http://www.outdooroutreach.org).

### **About the San Diego Women's Foundation**

Founded in 2000, the San Diego Women's Foundation has grown to an organization of nearly 210+ members dedicated to pooling their resources and enhancing the community through grant making. As of June 1, 2015, \$2.9 million has been awarded to 75 local nonprofit programs for their efforts to initiate or improve existing programs. For more information visit: [www.sdwomensfoundation.org](http://www.sdwomensfoundation.org).