

2010 ANNUAL REPORT



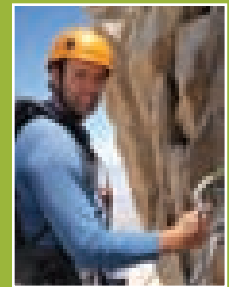
**OUTDOOR
OUTREACH**

*Coming into a world of possibility
from the outside*





In 2010, Outdoor Outreach made great strides in our evolution toward becoming a more sustainable, impactful, and efficient organization.



We served more than 670 youth on 270 trips, as we continued to shape and refine our programming. We welcomed two new staff members to our management team and completed our first year of a more formal and rigorous program evaluation. We're excited to report the results of the evaluation, and our other successes, in

the following pages. Before you consider the numbers and the powerful story they tell, I want to share one young man's thoughts about Outdoor Outreach with you.

Last year, when asked to comment on his experience with Outdoor Outreach, Guillermo said, "Outdoor Outreach is special to me because they haven't just shown me the outdoors, but they show me who I am inside and also help me with my personal problems. So there is like this big web around me." I don't think I could find a better way to articulate the kind of impact we strive for at Outdoor Outreach.

As you read through the report, you'll see evidence of the "strands" of the web Guillermo mentions. These strands consist of the service of hundreds of volunteers, the work of dozens of staff members, and the support of countless donors who have come together as a community to provide our youth who are most in need with the relationships, resources and opportunities they need to become successful adults. I would like to thank each and every person who has contributed to the successes of the youth we serve, and look forward to joining with you in continuing this important work.

*In deep gratitude,
Christopher Rutgers*

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Vision

Our vision is for the youth most in need to have the support and resources necessary to determine their own positive futures.

Mission

Our mission is to empower at-risk and underprivileged youth to make positive, lasting changes in their lives through comprehensive outdoor programming.

Values

POSITIVITY

We believe in building on the inherent strengths that youth already possess.

AUTHENTICITY

We believe in caring for youth without agenda.

CHOICE

We ensure that participation is always by choice and presented in a fun, safe and respectful environment.

POSSIBILITY

We believe in seeing the potential in people and situations and in the power of new, outdoor experiences.

RESPECT

We honor ourselves, other people and the environment in our words and our actions.

EXCELLENCE

We set the highest standards for quality and safety in everything we do.

PASSION

We believe in sharing what we love!

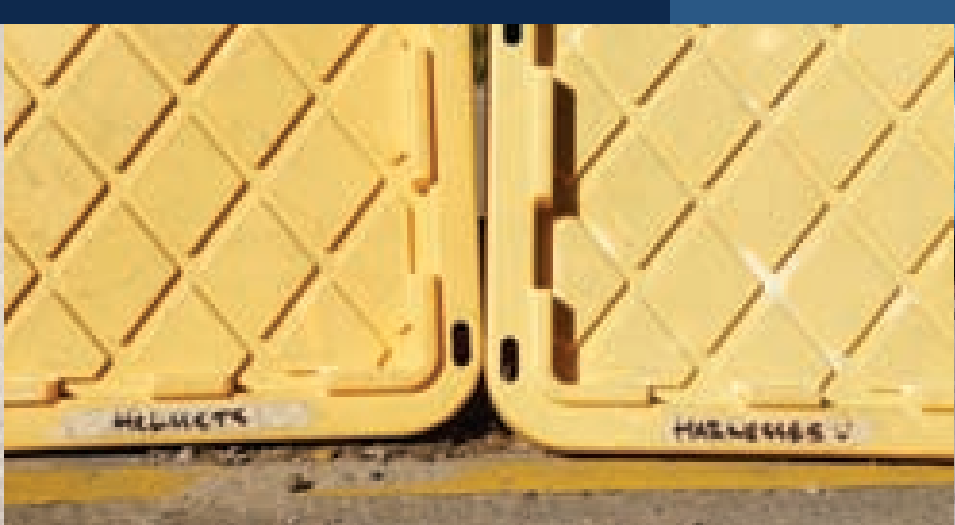


Our Programs

The element that probably impressed me most was the clarity of the rules and expectations the staff had for the kids. I've worked in MANY different settings with kids including having been a camp director for a number of years, and my eyes are good at finding situations that have a lot of potential to go wrong. At every corner the staff eliminated these areas—the boundaries were clearly conveyed more than once; the student-teacher ratio was amazing.

The overall energy level of the entire staff (despite the fact that it was NOT a warm day) was outstanding, from the beginning of the event to the end. There was never a point during the entire day that I questioned the safety of any of the kids, which with an activity like surfing says a huge deal about how well trained the staff was. As a chaperone it was a very pleasant day!

—Allison, Barrio Logan College Institute Partner Staff



THEORY OF CHANGE

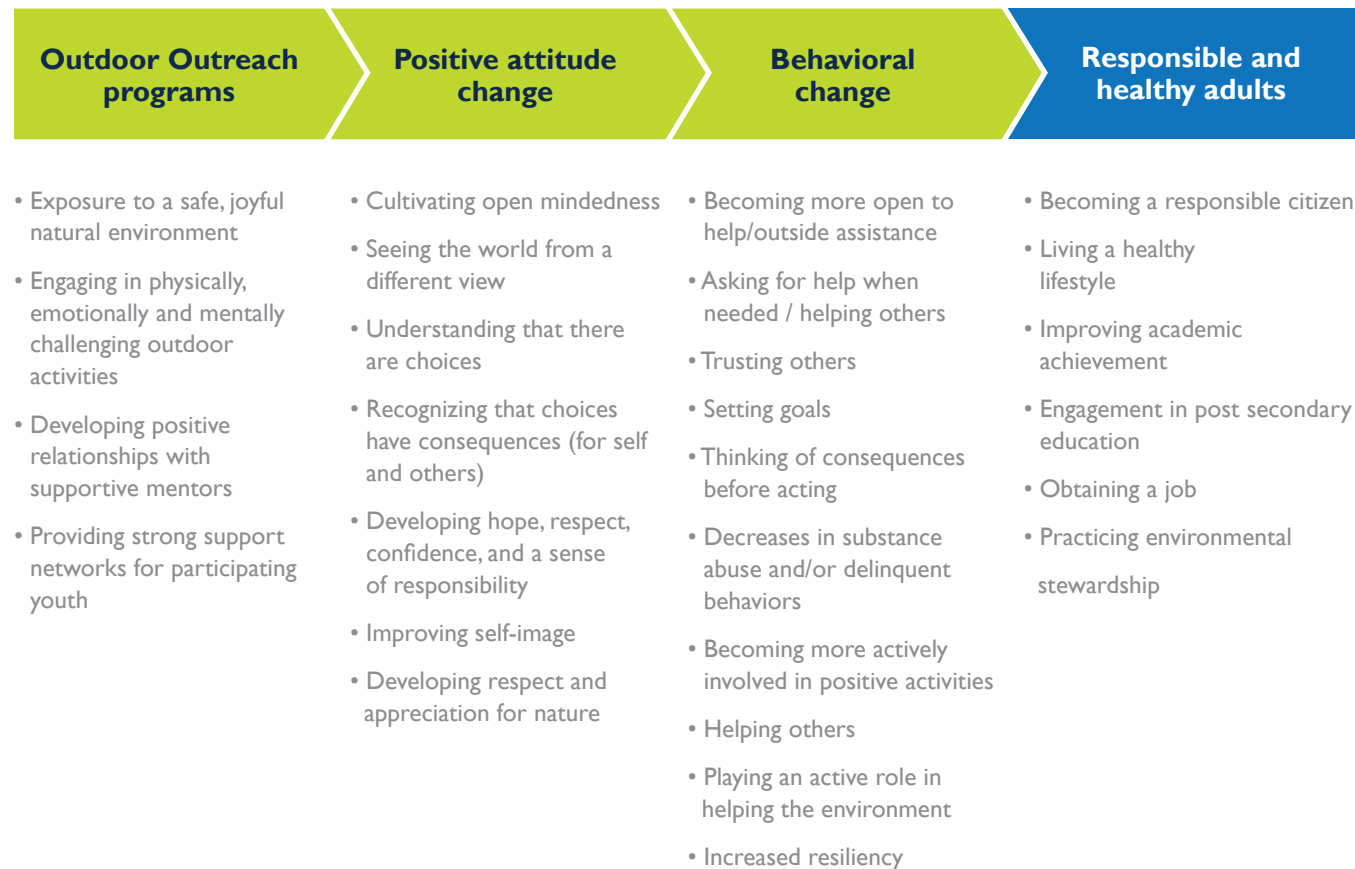
Outdoor Outreach utilizes outdoor physical experiences to provide youth with the support, relationships, resources and opportunities they need to become successful adults. Two primary drivers facilitate positive transformation in the youth we serve: the opportunity for ongoing, outdoor experiences that are safe, fun, positive and challenging, and the relationships developed with supportive adult role models.

THE EXPERIENCE:

Youth experience amazing natural environments outside their day-to-day reality and have the opportunity to be physically, mentally and emotionally challenged in a safe way. Through the experiences, they garner a sense of achievement, which increases their confidence, self-esteem and resilience, and enables them to see new possibilities for their lives.

THE RELATIONSHIP:

The youth form long-term mentor relationships that develop through the outdoor experiences. When the staff and volunteers model possibility and positivity and consistently show up to support the youth, it allows them to break out of the negative cycles in their lives, like drugs, gangs, poverty, abuse, and neglect, and replace them with new positive cycles.



TRIPS

OVERVIEW:

Trips form the foundation of our programming and are designed to provide a structured and safe experience that is both mentally and physically challenging. They range from one-day local outings to multi-day camping trips. Outdoor Outreach provides the transportation, equipment, food and clothing for the 10 to 15 youth involved in each trip.

Outdoor Trips include:

- Rock Climbing
- Mountain Biking
- Camping
- Hiking
- Snorkeling
- Kayaking
- Backpacking
- Surfing
- Snowboarding

Outdoor Outreach offers three comprehensive ongoing youth development programs:

- Partner Programs
- Adventure Clubs
- The Leadership Program

Trips are offered at no cost to participants.

Trip Highlight

Surf Camp for Rady Children's Hospital Chadwick Center

While we are committed to providing youth with long term, comprehensive programs and opportunities, we never lose sight of the power of the individual experiences we provide. We see time and time again how a single experience, like standing up on a surfboard, rappelling down a cliff, or linking turns on a snowboard can be transformative.

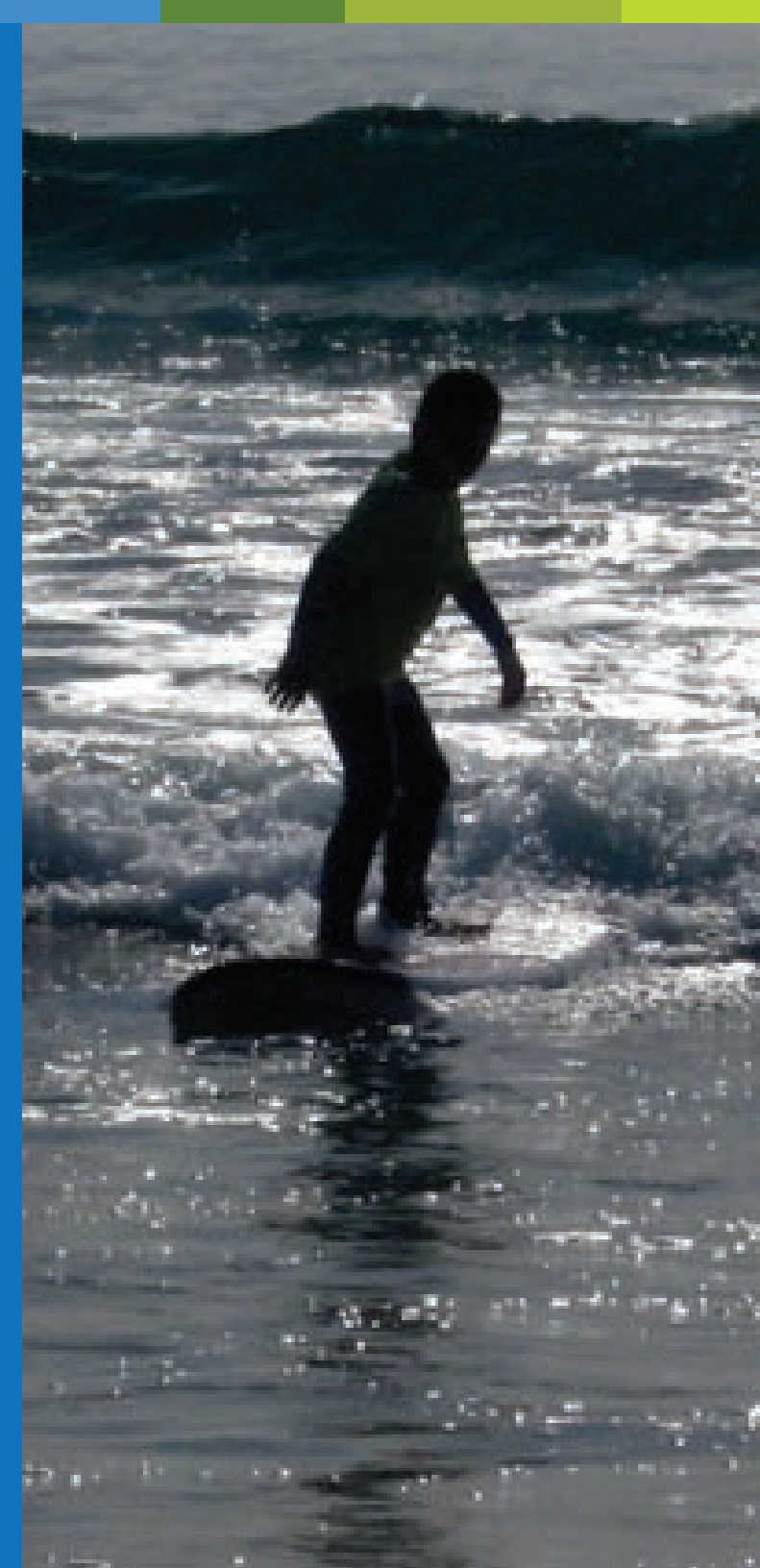
We had the opportunity this year to pilot a new program with the youth from The Chadwick Center. The Chadwick Center is focused on working with and promoting the health and well-being of abused and traumatized children and their families. Our first trip with the kids was a surf camp on Coronado Island and served as a great example of the work we do in the field every day.

“Words cannot express how much this meant to the children. It was so cool to see such huge smiles on the kids’ faces. There was one of the kids I have never seen smile before, and he was smiling all day. I especially enjoyed seeing one of my kids come out her shell on the trip, the event was such a huge self-esteem boost for her. Thank you so much for providing this experience. You have truly changed the lives of these kids!”

—Chadwick staff

“This was the best day of my life!”

—Participating youth



PARTNER PROGRAMS

OVERVIEW:

Each year, Outdoor Outreach collaborates with, and acts as a resource to, more than 30 community-based organizations working with at-risk youth and their families. We tailor our partnerships for maximum impact, customizing trips and programs to fit the needs of each group. With our partners, we are able to make long-term investments in each participant's development and growth.

2010 Partners:

Albert Einstein Academy
Barrio Logan College Institute
Chaparral High School
Circle of Friends
Community Coaching Center
Fred Finch Youth Center
Frontier ADTC
Harmonium
Homestead High School
International Rescue Committee
Jackie Robinson YMCA
Keiller Leadership Academy
King Chavez High School
KIPP Adelante Preparatory Academy
Monarch School
O'Farrell Community School

Phoenix House/Phoenix Academy
Palm Academy
Rady Children's Hospital
San Diego All Stars
San Diego Co-operative Charter School
San Pasqual Academy
San Ysidro Middle School
San Diego Youth Services
Shakti Rising
South Bay Community Services
St. Vincent de Paul Village
Toussaint Academy
Urban Discovery Academy
Woodglen Vista Apartments
YET Center
YMCA

Partner Program Highlight

KIPP Adelante

This year, Outdoor Outreach launched an exciting new partnership with KIPP Adelante Preparatory Academy. KIPP is a nationally recognized charter school dedicated to preparing educationally underserved students for success in high school, college, and the world beyond. Our partnership was created to serve girls from their 7th grade class with a comprehensive year long curriculum. Monthly trips anchor the program while participants meet weekly to focus on leadership development, healthy lifestyles, photography and environmental stewardship projects. We are especially grateful to collaborate with REI, San Diego Canyonlands, and Outside the Lens; who have helped in the design and execution of the curriculum.

"We are thrilled to partner with Outdoor Outreach, REI, and SD Canyonlands. The tremendous care and enthusiasm the Outdoor Outreach staff brings to the activities and outdoor adventures offered to our young ladies participating in this program is boundless.

In just a short while, we have already witnessed growth in each participant. We look forward to seeing each young lady discover her inner strength, power and talent as result of the unique experiences provided by Outdoor Outreach."

—Freda Statom, KIPP Adelante Director of Development



ADVENTURE CLUBS

OVERVIEW:

Adventure Clubs are formed in local schools and facilitated by Outdoor Outreach staff and school advisors. Each club typically has 20 youth members who are referred by school administrators and counselors. Students meet weekly after school and participate in monthly outdoor trips.

At their weekly meetings, they help plan their trips and participate in enrichment activities such as yoga, martial arts, and photography, as well as community service and environmental stewardship projects, like beach and canyon clean-ups. Through their membership, the students develop strong bonds with their peers that encourage commitment to the club and dedication to creating a positive group environment.

They also receive strong, consistent support and structure from their adult leaders, which enriches their club experience and promotes a healthy sense of self and accomplishment. Club members develop as individuals, strengthen their teamwork skills and gain micro-enterprise experience since each club must fundraise to offset a portion of their costs. We currently facilitate three Adventure Clubs.

Adventure Club Highlight

Crawford High School

The Crawford High School Adventure Club, one of our longest standing and most comprehensive clubs, saw all 8 of its seniors graduate from high school in 2010 and go on to pursue higher education or technical training. Over the past four years, these youth formed strong bonds with the staff and volunteers at Outdoor Outreach as well as each other. While they will be missed by their peers and friends who still remain in the club, their perseverance, adventurous spirits and commitment to achieve their dreams continue to be an inspiration.

“Being a member of the Crawford Adventure Club throughout high school has been an amazing experience for me. I would have never thought I would form such a bond with my fellow club members and the staff. I have met unique people to accompany me with all sorts of activities. I’m very grateful to have come across this club.”

—Sophia

“The Adventure Club has helped me gain lots of new friends and has helped me become closer to old friends. This club helped me because it gave me a taste of everything, which is how I found out I love snowboarding. Without them I would have never been able to find out all the outdoor opportunities. I also like the challenges these activities give me. Overall I hope this club becomes bigger and keeps helping young high school students like me.”

—Guillermo



LEADERSHIP PROGRAM

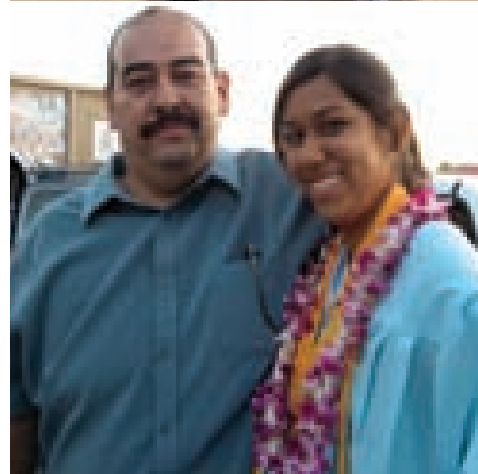
OVERVIEW:

The Leadership Program is the cornerstone of Outdoor Outreach programming. Through an application and interview process, promising teens are selected from our other two programs to participate in an intensive, year-long training that provides them with the skills necessary to instruct and mentor program participants. The program is designed to promote each individual's natural leadership strengths while providing tangible academic, emotional and social support.

After candidates complete their training, they receive a paid internship as field instructors with Outdoor Outreach. We continue to monitor these young leaders as they balance their part-time jobs, college classes, financial independence and the challenges of moving into the world as working adults.

2010 LEADERSHIP PROGRAM PARTICIPANTS:

Idris Ahmed	Juan Herrera
Gaby Hernandez	Jesse Delgado
Guillermon Encinas	Cody Marshall
Stephanie Munoz	Ryan Hudson
Angel Cadena	Latisha Parker



Leadership Highlight

Ryan is a 7 year veteran at Outdoor Outreach. During the summer he is a full time Surf Instructor, but has spent the last three winters in the mountains of Utah working at a ski lodge and snowboarding every day with the dream of becoming a professional snowboarder. Last January he took a step toward realizing his dream entering The North Face Masters of Snowboarding Competition at Snowbird Ski Resort. Below Ryan shares the experience in his own words.

In January, I competed in my first ever Big Mountain Snowboarding Competition called "The North Face Masters of Snowboarding." I was competing alongside some of the biggest names in the business; Travis Rice, Rob Kingwill, Mark Carter, Ralph Backstrom, Ryland Bell, and so many more. There were a total of 76 male athletes, and I placed 17th! I was also given "The North Face Masters Young Gun Award". "The North Face Masters Young Gun Award recognizes riders under the age of 25 that demonstrate raw talent and innovation in their riding style. Young Gun award recipients embody the big mountain riding culture and are the future of the sport. I was stoked to know that I had placed high among some of the best riders in the world!

"To my surprise I rose way above my own bar!"

My original goal was to place top 30 and move on with my life; I would have been pleased with 28th even 30th but, to my surprise I rose way above my own bar! It is the first trophy I had ever won for anything in my entire life. I wanted to cry on the podium. Crushing a goal you set for yourself is an accomplishment worth achieving.

—Ryan Hudson, Leadership Program Participant



PROGRAM EVALUATION

Outdoor Outreach evaluates the impact of each program using surveys, interviews, and third party data. We measure positive attitude changes, positive behavioral changes and larger systemic changes, such as improved academic achievement, high school graduation, and college attendance. We recently completed the analysis of our first year of data and are excited to share the following results.

100%

Of Adventure Club Seniors graduated from high schools where graduation rates typically range between 45%–65%, and all are attending college or technical training.

In 2010, our Adventure Club Program participants reported that:

100%

Of Adventure Club Seniors graduated from high schools where graduation rates typically range between 45%–65%, and 100% are attending college or technical training.

97%

Increased their participation in positive activities.

96%

Increased their environmental stewardship.

89%

Showed improved interpersonal relationships.

84%

Increased their ability to work with others.

82%

Increased their ability to set and achieve goals.

Also in 2010:

91% of Adventure Club and Partner Program participants reported an increased awareness of opportunities as a result of our programs.

91% of participants in our Partner Program reported that the trips increased their self-confidence.



2010 TRIPS & PROGRAM NUMBERS

TYPE OF TRIP	# OF TRIPS	TOTAL YOUTH SERVED
ROCK CLIMBING	42	300
SURFING	46	470
SNORKELING	12	140
MOUNTAIN BIKING	23	191
LEADERSHIP TRAINING	46	92
SNOWBOARDING	14	130
ENVIRONMENTAL EDUCATION	24	196
HIKING	22	208
OTHER TRIPS (Backpacking, Kayaking, etc.)	40	318
TOTAL	269	1,963

AFTER SCHOOL PROGRAM	61	710
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THEN & NOW	2010	1999-2009
NUMBER OF TRIPS	269	1,493
INDIVIDUAL YOUTH SERVED	672	5,133



OUTDOOR OUTREACH ADVOCACY

“It’s a recognition, passed from one generation to the next, that few pursuits are more satisfying to the spirit than discovering the greatness of America’s outdoors.”

—Barack Obama



The Good Jobs Green Jobs Conference & Outdoor Nation

This year, Outdoor Outreach had the opportunity to engage with lawmakers, industry groups and fellow nonprofits through two amazing opportunities: “*The Good Jobs Green Jobs Conference*” in Washington, D.C. and “*Outdoor Nation*” in New York City.

In April, Erin Miller, OO Development Coordinator, traveled to D.C. as a Sierra Club youth delegate to learn about the green jobs movement and advocate for the inclusion of youth from diverse backgrounds in the training, hiring and development of these new jobs.

Gavin Daly, OO Program Manager along with leadership participants—Ildris and Angel—headed to the Big Apple for Outdoor Nation in June. Organized by The Outdoor Foundation, Outdoor Nation drew more than 500 youth delegates from nearly all 50 states to Central Park over a weekend to discuss how youth can lead the movement to re-engage America’s young people in the areas of outdoor education, outdoor recreation, health and wellness, community service, careers, media and culture and diversity.

Thank you to The North Face and The Sierra Club for ensuring Outdoor Outreach and their youth were represented at these monumental gatherings!



Our People



I get a lot of personal satisfaction from working with these kids. While snowshoeing, I was talking with a kid who did not want to leave. He wanted to stay there on the mountain. He told me his survival plan, and it was fairly solid. "I survived living on the streets; I can survive here," he insisted. I was blown away by this teen's "can do anything" attitude.

I think the most valuable part is clearly the relationships built with the kids. Having positive role models is critical for these kids at this part of their lives. Most of these kids have never seen snow or climbed a mountain, so Outdoor Outreach opens up an entirely new world for them.

—James Kissinger, OO Volunteer

STAFF & BOARD

Outdoor Outreach's most important asset is its people. Our organization is only able to achieve its mission by hiring, developing, and retaining the highest quality employees and volunteers. We have a committed and passionate team who contribute to the organization's success.

EXECUTIVE STAFF

Christopher Rutgers, *Executive Director*
Khalisa Bolling, *Director of Programs*
Tracy Joseph, *Director of Development*
Yannick Sfreddo, *Field Program Manager*
Gavin Daly, *Adventure Club and Leadership Program Manager*
Erin Miller, *Development Coordinator*
Katie Gangi, *Volunteer Coordinator*
John Bergamino, *Staff Accountant*
Ben Myers, *Adventure Club Staff/Field Instructor*

BOARD OF DIRECTORS

Douglas Burke
David Rutgers
Eric Ervin
Judy Sandweiss
Laura Correa
Mark MacKay
Nick Rhea
Olin Hyde
Ricky Schlesinger
Sergio Langarica

FIELD STAFF

Angel Cadena
Patrick Carey
Sunny Chang
Heather Clark
Jesse Delgado
Kirk Forster
Juan Herrera
Ryan Hudson
Josh Jackson
Tania Jackson
Cody Marshall
Latisha Parker
Michael Putnam
Andrew Ide
Adrienne Dickson



VOLUNTEERS

Every year, over 100 volunteers contribute their time and talent to Outdoor Outreach. They are special members of the community who are passionate about the outdoors and the youth we serve. Our volunteers fill important roles throughout the organization serving as instructors and mentors in all of our youth development programs as well as helping with many key functions in our fundraising and administrative departments. Most importantly, our volunteers join together to support the mission, vision and values of Outdoor Outreach.

125
individuals
contributed
3,761
volunteer hours





Program Participants

When José joined the Outdoor Outreach Adventure Club at his high school, he was a quiet, depressed, and completely unmotivated student. He had few friends and was not at all interested in being involved at school. Since he became a member of the Adventure Club, he has become a confident, outgoing young man who is now a leader in the Drama Club, has many positive friends, and brags about being on the honor roll.

—Tania, José's Teacher and Adventure Club Faculty Advisor

For me, the Adventure Club is an opportunity to participate in outdoor activities that most people have never done in their entire lives. It is a chance to spend time with friends and to meet new friends. It allows me to expand my horizons and helps me overcome my shyness. Overall for me, it is an opportunity to do things that I would never do... In the end, Adventure Club has allowed me to develop social, communication, and teamwork skills.

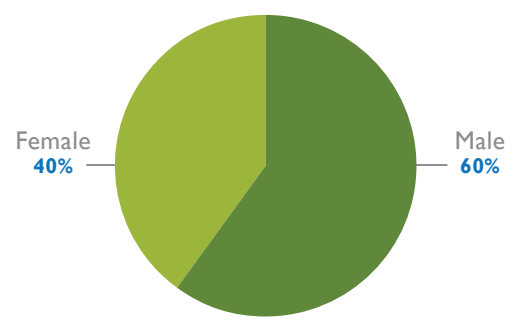
—José, Student at El Cajon High School

OUR PROGRAM PARTICIPANTS

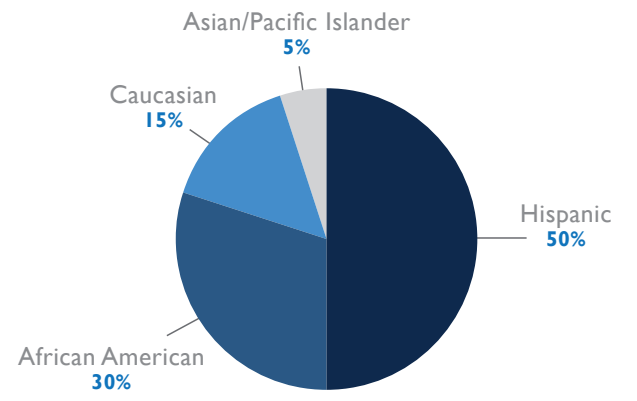
The majority of youth served through Outdoor Outreach programs live in inner-city communities with high concentrations of low income, minority residents. These youth experience higher rates of substance abuse, child abuse and neglect, unintended teen pregnancy, youth violence and lower rates of high school graduation than in other county communities.¹

Central and Southeast San Diego neighborhoods served by Outdoor Outreach experience among the highest rates of gang membership and juvenile referrals to probation in the county.² Public schools within these neighborhoods have among the highest student drop-out rates and lowest academic performance scores in the county.³ Within the neighborhoods served by Outdoor Outreach, up to 40% of residents live below the poverty threshold, compared to 13% regionally.⁴

GENDER MAKE-UP OF PROGRAM PARTICIPANTS



ETHNIC MAKE-UP OF PROGRAM PARTICIPANTS



¹ County of San Diego Child & Family Health & Well-Being Report Card, 2005.
² County of San Diego Juvenile Justice Plan, 2001; Gang Suppression & Probation data.
³ County of San Diego Juvenile Justice Plan, 2001; California Dept. of Education.
⁴ San Diego Association of Government (SANDAG), U.S. Census 2000.

Dear Yeti,

Yesterday, when I went surfing to Del Mar, I had a blast. My name is Itzel. You were an awesome instructor. Even though I was scared at first you pushed me through it and I got over my fear. I was able to go on my own and I felt proud. Thank you for helping me out. I hope I can do it again soon. It was exciting. Thank you once again.

—Itzel, King Chavez High School



OUR FINANCIALS & THANK YOU

ASSETS

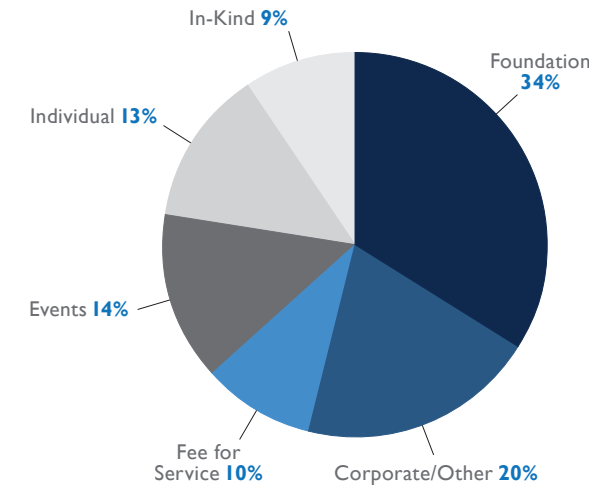
Cash	\$35,705
Other Current Assets	\$17,490
Fixed Assets	\$73,430
TOTAL ASSETS	\$126,625

LIABILITIES & NET ASSETS

Net Assets	\$111,456
Current Liabilities	\$15,169
TOTAL LIABILITIES & NET ASSETS	\$126,625

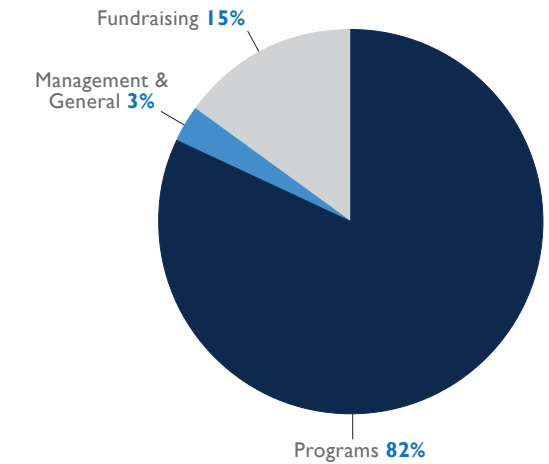
REVENUE:

Foundation	\$ 149,095
Corporate/Other	\$ 88,502
Fee for Service	\$ 41,290
Events	\$ 62,388
Individual	\$ 56,874
In-Kind	\$ 40,073
TOTAL REVENUE	\$ 438,222



EXPENSES:

Program	\$ 416,396
Management & General	\$ 13,569
Fundraising	\$ 79,647
TOTAL EXPENSES	\$ 509,612





OUR SUCCESS WOULD NOT BE POSSIBLE WITHOUT THE SUPPORT OF OUR MANY GENEROUS DONORS

\$20,000+

REI Foundation
The Legler Benbough Foundation

\$10,000–\$19,999

ECG Management Consultants
Parker Foundation
QUALCOMM
The North Face
The Sierra Club Foundation
Youth Outdoors Legacy Fund

\$5,000–\$9,999

Biogen Idec Foundation
Boys & Girls Foundation
Clif Bar Family Foundation
David Rutgers
Doug Burke
Heller Foundation of San Diego
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Kim and Smoky Bayless
Merrell
Mission FCU Community Foundation
Mountain Hardware
Pierre Young
SIMA Humanitarian Fund
Sony Electronics, Inc.

\$2,500-\$4,999

lululemon usa inc., New Belgium Brewing, Philanthro Productions, Inc., Pratt Memorial Fund, REI, Samuel I & John Henry Fox Foundation, San Diego Lions Club, SmartWool, Tactics, The Bravo Foundation

\$1,000-\$2,499

Athena Donor Advised Fund, Black Diamond, Brian Bischof, Brian Kranson, Build-A-Bear Workshop Foundation, Inc., Charisa Wernick, Chris Burns, Cox Kids Foundation, Cush Family Foundation, Health Quest Foundation, James L. McMillan, Joseph Marsh, Judy Sandweiss, Laura and Maurice Correa, Matthew Hyde, Nick Rhea, Olin Hyde, Patrick Duffy, PPD Development, LP, Price Family Charitable Fund, Rafferty Jackson, Richard Knowles, Ricky Schlesinger, RSF Rotary Foundation, Inc., Sergio Langarica, Sony Employees Association, Toby Wells Foundation, Todd and Renee Cantor, Tom Peat and Janet Newman, Union Bank of California Foundation

\$500-\$999

Alan Wiessner, Allyn and David Johnston, Charles H. Silver, Computer Systems Engineering, Inc., David Rossing, Eric Ervin, Fast Lane Travel, Inc., Greg Mellinger, Hilton Worldwide, Jacobs Family Foundation, Janet Rhea, Jeff Galvin, John Fink, John Impellizeri, Kate and Greg Sharp, Keith and Mariela Kleiner Charitable Fund, Lee Ripma, Michael Tompkins, Steve & Nona Barker, Richard Haroian, Ron Cummings, San Diego Saints Youth Hockey Club, The Donald & Carole Chaiken Foundation, Tracy and Jim Joseph, ZOIC Clothing

\$250-\$499

Abby K. Ross, Alero Technology, Arnold and Irene Rabinor, Baylor Triplett, Capital Group, Caren and Jon Christopher, David S. Campbell, Diana and David Marsh, DotNet Tech, Inc., Douglas Hegebarth, Emily Young and Serge Dedina, Google, Izzy and Coco Tihanyi, Jean Donnellan, Keith Rampmeier, Leander Grayson, Leslie Robinson, Lisa Booth, Matt Clapp, Maxine Snyder, Michael

Wallace, Pardis Ghorbani, Reann Mommsen, Roger Clapp, Ryan O'Connor, San Diego North Convention & Visitors Bureau, Sarah Valdovinos, Sean Haydon, The Kristen and Steve Smalley Fund of the Triangle Community Foundation, Todd Smith

\$100-\$249

Adam Pascu, Adrianna Kripke, Alys Robinson, Amanda Short, Amar Desai, Amy Chadwick, Andrew Gaglione, Andrew Weiner, Anika Ahmed, Apple Seven Hospitality Management, Inc., B.J. Schone, Bank of America, BlackRock Matching Gift Program, Brad Chisum, Brad Willoughby, Brook Shinsky, Cameron Frey, Carl and Laurie Casazza, Carol Orton, Chasity Daniel, Cheryl Savai, Chris Elliott, Christopher Weiss, Claire A. Baldwin, Colleen Sharp, Craig Smith, Curt Wittenberg, Daniel J. Bressler, Daniel Little, David Chaffee, David G. Jayo, David Semon, David Wright, Debbie Meyer, Deborah DeMaddalena, Deborah Hofler, Denise Chiu, Donna Pino, Durward Brandis, Ed DaSilva, Eleanor A. Sontag, Elizabeth and John Mustol, Elizabeth Karpinski, Ellen Johnson, Ellen Morano, Eric Alexander, Erick Altona, Eugene Kilanowski, Feng Pan, Gail & Dan Shepherd, Gale Carey, Grain to Green, Inc., Haqiqa & Bill Bolling, Heidi Wolin, In2U Events, Ivor Royston, James Bunch, James Kissinger, Janine El Wardani, Jeffrey S. Morin and Kelli Webb, Jen Lamboy, Jenna Barnes, Jennifer Hart, Jennifer Weberman, Jo Carothers, Jocelyn D'Ahmed, Jodee Wheeler, John & Nancy Karpinski, John L. Boackle Jr., John McDonagh, John Morris, Jon Gardiner, Jonathan Smieja, Joseph & Bonnette Bachan, Joseph Bolling, Judith Janowiak, Judy Willoughby, Julia Ronlov, Julia Stone, Julie L. Schafer, Kacie Gardiner, Kama Dean, Karen Ellerbrock, Karen Scholz, Karen Seibold, Kate Sheridan, Katie Heineman, Ken & Elaine Sonenberg, Ken Clapp, Ken Funahashi, Kevin Gangi, Kevin Payne, Khalisa Bolling, Krista Fakoory, Kristie Focht, Laura Khalil, Laura Peters, Leonora Hart, Linda Cohen, Linda Kessler, Lynn Senior, Marcella J. Kecskes, Marcus Tom, Maria Martinez, Marilyn Batzel, Marilyn Perrin,

Mark MacKay, Mary and Mark Ripma, Matt Songstad, Matthew Smith, Micah Bartlett, Michele Atherton, Michele Hall, Michelle Katmarian, Mike Gleason, Nicholas Tran, Norman Brust, Northrop Grumman, Oracle Corporation, Orton Frederick, Partnership For A Healthier Tomorrow LLC, Paul Miller, Pepsi Taylor, Peter Daly, Peter Karpinski, Porters Pub, Project X Media, Radisson Suite Hotel Rancho Bernardo, Rebecca Hassinger, Rita & Sebastian Riquelme, Ritual Tavern, Robin Smieja, Rowdy Garcia, San Diego Repertory Theatre, Inc., Sandy Pujji, Scott Heineman, Sean and Kelly Reavey, Second Chance Sports, Shana Thomas, Shane Masotta, Sharon Ford, Shirley Devera, Smoky Anderson, Stanley V. Michota, Jr., Station Tavern, Stephen A. Kecskes, Steve Maybo, Summit Performance Group, Susan Brandis, Susan Miller, Susanne Belcher, Sydney Zhang, Tammy Ullsperger, The Prudential Foundation Matching Gifts, The Regal Beagle, Thomas Bruskotter III, Tim Flack, Travis Theobald, Tricia A. Smith, Tyler Wagner, Valerie Waldman, Vu Tran

IN-KIND

A Time to Dance San Diego, Adventure 16, Alison Whitney, Billabong, Black Diamond, California Motorsport Adventours, Crazee Burger, David Rutgers, Eagle Creek, Eliza Hook, Eric Ervin, Erin Kersten, Eugene Rodenberry, Evolv Sports, gear to grow, George's Camera, Gibbon, Global Surf Industries, Gramicci, Greg Gutierrez, Imagery with Impact, In-N-Out Foundation, Jimbo's, Keith Kleiner, Kevin Marez, Kim & Smoky Bayless, Kuhl, Linda Dao, Lindsay & Brownell, Mesa Rim Climbing and Fitness Center, Mosaic Wine Bar, Mountain Hardware, Mountain Khakis, New Belgium Brewing, Nick Rhea, Ocean Beach Surf and Skate, Pasta Espresso, Patrick Carey, Pigment, Pilgrimage of the Heart, Ralphs/Food 4 Less, Ricky Schlesinger, Sanuk, Smith Optics, Sony Electronics, Inc., Stone Brewing Co., Surfari, Suzies Farm, Taylor Abeel, The Conscious Cook, LLC, The North Face, The Shores Restaurant, True North, Vagabond: Kitchen of the World, Vertical Hold, Vibrance, Nutrition and Fitness, ZOIC

**If we have accidentally overlooked your donation of \$100 or more, please contact info@outdooroutreach.org immediately!*

Share What You Love



I first heard about OO in 2007. There was a post in the Tri Club message board about volunteers needed for the annual Joshua Tree event. I was busy at the time and couldn't volunteer my time, but figured OO could always use money, so donated instead.

Growing up, sports were a huge part of my life—and I think especially for girls, sports really help build self esteem. I really attribute sports to keeping me out of trouble when I was younger and also teaching me how to set goals, accomplish them, work as a team, etc. My coaches growing up were always great mentors as well, which seems how OO operates in providing the kids someone they can trust and lean on if needed.

I enjoy reading about the kids and all the fun things they are getting to do that would not be possible without OO.

I think the most valuable part of the program of OO is that you open up the world to kids who otherwise would not have this opportunity. Through the program, these kids are taken out of their rough neighborhoods and into situations where they can not only have fun, but where they also learn to trust each other and their mentors.

—Charisa, Member of OO



July 2010 membership surf outing in Del Mar

Like Charisa, you can become a member or volunteer and share the possibility of a brighter future with Jose and Ryan and the rest of the youth we serve. Please visit www.outdooroutreach.org to learn more about how you can share what you love.

Join today and share...

Your Joy / \$50

Your Passion / \$100

Support One Youth on A Multi-Day Trip

Your Love of the Journey / \$500

Support a Local Trip

Your Sense of Adventure / \$1,000

Support an Adventure Club Participant for a Year

Your Commitment to Lead / \$5,000

Support a Leadership Participant for a Year

In addition to the satisfaction of knowing you've made an impact on the lives of thousands of kids, you'll receive information about our programs, invitations to special events and outings, and updates from the youth.



OUTDOOR
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