



OUTDOOR
OUTREACH



Coming into a world of possibility from the outside

LOOKING BACK, LOOKING FORWARD

Dear Friends,

2009 marked the 10 year anniversary of Outdoor Outreach. Ten years ago I founded Outdoor Outreach with the vision and conviction that giving underserved youth the opportunity to develop passion and joy in the outdoors would be transformative. In the last ten years we have served over 5,000 at-risk and underprivileged youth through our programs. Over the years our programming has evolved from short trips into the local mountains and beaches to more comprehensive multi-year curricula designed to provide the youth we serve with the support, relationships, and opportunities they need to become successful adults.

As I reviewed the contents of this report and read the stories of some of our kids, I was moved by the dedication of everyone who has contributed to making our programs so impactful. Our work has been made possible by a community of thousands of people that have emerged to rally around the mission and vision of Outdoor Outreach. An amazing group of volunteers, donors, staff members and supporters have chosen to show up in service of the youth in our community. They've chosen to share their passion, joy and energy to make a difference in the lives of the kids we serve.

I write this in deep gratitude to all of the members of the Outdoor Outreach community and would like to personally invite you to join us in our efforts to transform the lives of at-risk and underprivileged youth through comprehensive outdoor programming.



- Chris Rutgers, Executive Director

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OUR MISSION, VISION & VALUES



OUR MISSION

Our mission is to empower at-risk and underprivileged youth to make positive, lasting changes in their lives through high-impact, outdoor programs.

OUR VISION

Our vision is to become the national model for high impact, outdoor programming for at-risk and underprivileged youth.

OUR VALUES

POSITIVITY

We believe in building on the inherent strengths that youth already possess.

CHOICE

We ensure that participation is always by choice and presented in a fun, safe and respectful environment.

RESPECT

We honor ourselves, other people and the environment in our words and our actions.

AUTHENTICITY

We believe in caring for youth without agenda.

POSSIBILITY

We believe in seeing the potential in people and situations and in the power of new, outdoor experiences.

EXCELLENCE

We set the highest standards for quality and safety in everything we do.

PASSION

We believe in sharing what we love!

OUR PEOPLE



It's hard for me to imagine a world where kids don't connect with nature.

Many of Outdoor Outreach's participants have never seen the ocean. Most have never spent a night in a tent. Their first experience of climbing a cliff or riding a surfboard is through Outdoor Outreach. Taking these kids into nature does something exceptional: It opens them up to a whole new world of possibilities. A world filled with self-confidence, skills to work as a team, and new relationships with positive adult role models who can mentor them onto a path leading to a brighter future. And because our program is ongoing, the impact it has on the community is huge. The adventures the kids experience are more than just a break from the harsh reality of the inner city – they are life-changing experiences that empower them to change their own lives.

- Olin Hyde, Board Member

I want to extend my gratitude.

I understand Outdoor Outreach's plan was to help underprivileged youth, but your organization has grown into something more. Outdoor Outreach has had a very positive effect on my life over the past two years. I know I have shared lots of my time and money with the organization, but I am confident Outdoor Outreach has provided me more in return. Thank you for this opportunity, I really appreciate it.

- Brian Kranson, Volunteer

It's feeling very close with everyone involved.

After a weekend, giving hugs to coworkers is probably a pretty unusual thing. When the instructors would come in, there would be a fun new injection of excitement into the office. Then as the Volunteer Coordinator, I got to be part of a volunteer community and got to know all of these people who gave their time and energy to Outdoor Outreach. I think that the fun activities that Outdoor Outreach is based on were providing an environment where people feel comfortable, can have fun and be themselves. This is what creates the feeling of community.

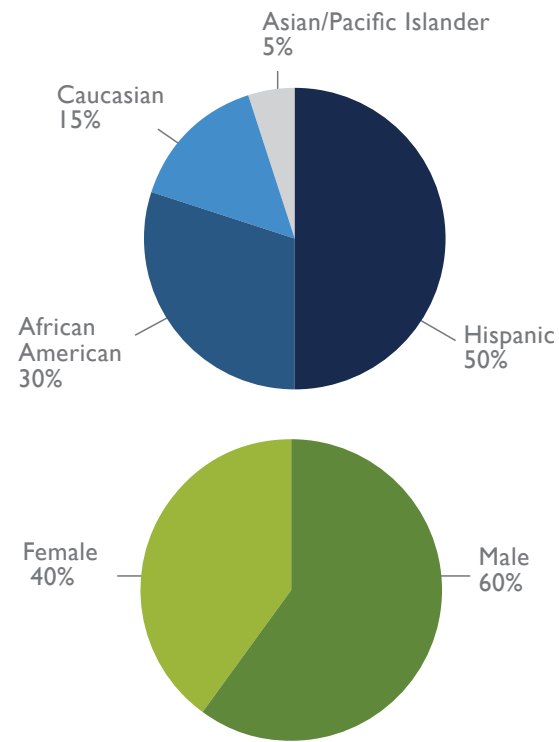
- Julie Sonenberg, 2009 AmeriCorps *VISTA Volunteer Coordinator

OUR PROGRAM PARTICIPANTS

The majority of youth served through Outdoor Outreach programs live in inner-city communities with high concentrations of low income, minority residents. These youth experience higher rates of substance abuse, child abuse and neglect, unintended teen pregnancy, youth violence and lower rates of high school graduation than in other county communities.¹

Central and Southeast San Diego neighborhoods served by Outdoor Outreach experience among the highest rates of gang membership and juvenile referrals to probation in the county.² Public schools within these neighborhoods have among the highest student drop-out rates and lowest academic performance scores in the county.³ Within the neighborhoods served by Outdoor Outreach, up to 40% of residents live below the poverty threshold, compared to 13% regionally.⁴

¹ County of San Diego Child & Family Health & Well-Being Report Card, 2005.
² County of San Diego Juvenile Justice Plan, 2001; Gang Suppression & Probation data.
³ County of San Diego Juvenile Justice Plan, 2001; California Dept. of Education.
⁴ San Diego Association of Government (SANDAG), U.S. Census 2000.



ETHNIC & GENDER MAKE-UP OF PROGRAM PARTICIPANTS

OUR STAFF

Outdoor Outreach's most important asset is its people. The organization is only able to achieve its mission by hiring, developing, and retaining the highest quality employees and volunteers. We have a committed and passionate team who make the organization what it is.

EXECUTIVE STAFF

Christopher Rutgers, Executive Director
 Khalisa Bolling, Director of Programs
 Tracy Joseph, Director of Development
 Yannick Sfreddo, Field Program Manager
 Gavin Daly, Program Manager
 Erin Miller, Development Associate
 Katie Gangi, Volunteer Coordinator
 Andrew Ide, Logistics Coordinator
 John Bergamino, Staff Accountant

FIELD STAFF

Angel Cadena	Ryan Hudson
Patrick Carey	Josh Jackson
Sunny Chang	Tania Jackson
Heather Clark	Cody Marshal
Jesse Delgado	Ben Myers
Gregory Drost	Latisha Parker
Kirk Forster	Michael Putnam
Juan Herrera	

BOARD OF DIRECTORS

Mark MacKay
Nick Rhea
Christopher Rutgers
David Rutgers
Judy Sandweiss
Todd Smith

OUR VOLUNTEERS

The support of over 100 volunteers is critical to the success of Outdoor Outreach. Our volunteers are special members of the community who are passionate about the outdoors and the youth we serve. Our volunteer staff members fill important roles throughout the organization—they serve as instructors and mentors in all of our youth development programs as well as many key functions in our fundraising and administrative departments. Most importantly, our volunteers have come together to support the mission, vision and values of Outdoor Outreach.



OUR APPROACH AND PROGRAMS



TWO LAYERS OF IMPACT

Outdoor Outreach programming results in two layers of impact that transform the lives of the youth we serve.

THE EXPERIENCE:

We provide ongoing outdoor experiences which are safe, fun and positive.

The first layer of impact occurs through outdoor experiences that provide the youth with:

- Exposure to amazing natural environments
- Opportunity to experience a world outside their day-to-day reality
- Presence in a fun, passionate and joy filled environment
- Opportunity to be physically, mentally and emotionally challenged in a safe way.

Through these experiences, the youth garner a sense of achievement, which increases confidence, self-esteem and resilience. The experiences are designed to create a physically and emotionally safe place for the youth to take risks and learn about their own strengths while also allowing them to heal in their own way, at their own pace. Finally, the experiences allow the youth to see new possibilities for their lives and to change their perception of themselves and their place in the world.

THE RELATIONSHIP:

Our activities foster healthy relationships between participating youth and positive adults.

The second and deeper layer of impact results from the long-term mentor relationships that develop through the outdoor experiences. When the staff and volunteers model possibility and positivity and consistently show up to support the youth, it allows them to break out of the negative cycles in their lives (drugs, gangs, poverty, abuse, neglect, etc.) and replace them with new positive cycles, like learning to participate in healthy groups and building support networks with peers as well as adults. Long-term, the youth experience positive changes in attitude and behavior and ultimately become successful young adults with bright futures.

THE TOOL:

Trips form the foundation of our programming.

Outdoor Outreach trips are designed to provide a structured and safe experience that is both mentally and physically challenging. These trips range from one-day local outings to eight-day excursions into the Sierras. Outdoor Outreach provides the transportation, equipment, food and clothing for the 10 to 15 youth involved in each trip.

Outdoor Trips include:

- Rock Climbing
- Hiking
- Backpacking
- Mountain Biking
- Marine Science
- Surfing
- Camping
- Kayaking
- Snowboarding

Trips are offered at no cost to participants.

Outdoor Outreach offers three comprehensive ongoing youth development programs:

- Adventure Clubs
- The Leadership Program
- Partner Programs

OVERVIEW:

Outdoor Outreach collaborates with, and acts as a resource to, more than 30 community-based organizations working with at-risk youth and their families. We tailor our partnerships for maximum impact, customizing trips and programs to fit the needs of each group. With our partners, we are able to make long-term investments in each participant's development and growth.

Outdoor Outreach works with many different organizations, all of which fill an important need in the lives of at-risk youth. Many of our youth need all types of support, and we are indebted to our partners for their contributions and collaboration.

OUR PARTNERS:

- | | |
|------------------------------------|------------------------------|
| Albert Einstein Academy | Morse High School |
| Aquatic Adventures | O'Farrell Community School |
| Barrio Logan College Institute | Palm Academy |
| Big Brothers Big Sisters | Phoenix House/Academy |
| Coalition of Neighborhood Councils | Reach for Tomorrow |
| Crawford High School | San Diego All Stars |
| El Cajon Valley High School | San Diego Co-Operative |
| Gompers Charter Middle School | San Pasqual Academy |
| International Rescue Committee | SAY San Diego |
| Keiller Leadership Academy | San Diego Youth Services |
| Kids First Foundation | Shakti Rising |
| King Chavez Academy | South Bay Community Services |
| Lincoln High School | Toussaint Academy |
| MAAC Project | Woodglen Vista Apartment |
| Monarch School | YET Center |
| Morongio Mission Band of Indians | YMCA |



After participating in one of Outdoor Outreach's trips the look of accomplishment, strength and confidence on a young woman's face is unforgettable. Outdoor Outreach's programs work in synergy with Shakti Rising's comprehensive services and provide a tangible format for our youth to build confidence, take risks and learn new ways of engaging in healthy physical activity. Without Outdoor Outreach, many of these young women would have no access to the exciting opportunities that they experience with this partnership.

- Jordan Stanton, Shakti Rising

our adventure clubs

OVERVIEW:

Outdoor Adventure Clubs are formed in local schools and facilitated by Outdoor Outreach staff and school advisors. Each club typically has 20 youth members. The club elects student leaders, meets once a week after school on campus and participates in monthly outdoor trips.

At their weekly meetings, the students help plan their trips and participate in enrichment activities including yoga, martial arts, photography and art, as well as community service and environmental stewardship projects, such as beach, creek and canyon clean-ups. Through their membership, the students develop strong bonds with their peers that encourage commitment to the club and dedication to creating a positive group environment.

They also receive strong, consistent support and structure from their adult leaders, which enriches their club experience and promotes a healthy sense of self and accomplishment. Since each club must earn a portion of the funds to offset program costs through fundraising and money management plans, club members develop as individuals, strengthen their teamwork skills and gain micro-enterprise experience as well. Outdoor Outreach currently facilitates three Adventure Clubs in the San Diego region.



SOPHIA'S STORY



My name is Sophia and I am 17 years old. I have been a part of the Crawford High School Adventure Club for four years. My life has been marked with many hardships; My father left our family after battling drug addiction when I was in middle school which left my mother to care for me and my four brothers. I have had to deal with the uncertainty of being surrounded by illness, drug abuse and financial insecurity. Despite all these things I don't see myself as unfortunate to be in these circumstances but realize my strength comes from living through these obstacles.

I first encountered the Outdoor Outreach Program in my freshman year. Since then I have been on surfing, snowboarding, rock climbing and many other trips. These outdoor activities helped me experience a sense of freedom in my life and for once I felt I was in control. Breathing the chilly fresh air with its unique

scents, while also surrounded by breathtaking amazing views of Mother Earth relaxed me. These trips were so different from the buildings, pollution and city air I was used to. I especially noticed this when I would go snowboarding. I can still remember the feeling of the wind pushing against me as I went down the mountain. A feeling I will never get tired of.

Outdoor Outreach has helped me gain personal confidence, courage and understand myself more as an individual and has provided me with cherished memories I will never forget. The best of all the things Outdoor Outreach has given me are the friendships I have made. The relationships I have with the students and staff has made Outdoor Outreach another family for me. My involvement with Outdoor Outreach has been a gift; it has given me a purpose and a place to belong.



NATIONAL FOREST SERVICE INTERNSHIP

This summer, twelve participants from our Adventure Clubs took part in a weeklong paid internship at the Palomar Mountain campgrounds. Outdoor Outreach staff partnered with the Cleveland National Forest Service to launch this unique program where participating youth worked hard all week on a variety of projects, including trail maintenance, tree plantings, invasive species removal and construction projects. In addition, our youth were educated about career opportunities within the Forest Service. Other components of the internship included a special tour of the world famous Palomar Observatory, complete with an amazing nighttime viewing of the moon and Saturn, as well as a day devoted to working with the Forest Service's Fire Department.



Our Leadership Program

OVERVIEW:

Our Leadership Program is the cornerstone of Outdoor Outreach programming.

Through an application and interview process, promising teens are selected to participate in an intensive, year-long training that provides them with the skills necessary to instruct and mentor program participants. The program is designed to promote each individual's natural leadership strengths while providing tangible academic, emotional and social support.

Part of this exciting process is giving candidates the opportunity to teach and mentor their peers through a paid internship after completing their training. Ten youths have completed the Leadership Program to date and are now helping to supervise Outdoor Outreach trips. We continue to monitor these young leaders as they balance their part-time jobs at Outdoor Outreach, college classes, financial independence and the challenges of moving into the world as working adults.

This year Outdoor Outreach Welcomed Four New Participants to the Leadership Program: Guillermo Martinez, Idris Ahmed, Gaby Hernandez and Stephanie Munoz, featured on the next page.



Name: Guillermo Martinez
Program: Crawford High School
Favorite Activity: Snowboarding

Age: 17

What do you like about OO?

This program has done countless things for me. It has strengthened my inner self which has helped me realize what I love to do and what I believe in. You can't have a great organization without great employees and this is where the staff comes in. Every time I see them I see opportunity. They are happy people who aren't too serious and aren't afraid to take chances. They inspire me because no matter how tired or frustrated they are they are always dedicated and never give up. I don't really know where I would be without them.



Name: Idris Ahmed
Program: Crawford High School
Favorite Activity: Rock Climbing

Age: 17

What do you like about OO?

The attitude of the people is to help you; they're not going to tell you what to do. They aren't going to be like a teacher. They let you explore. A lot of the time people tell me to do things and I have to listen or get punished. At Outdoor Outreach they tell me to just have fun so there is not much of a worry I can just relax and be myself. If I wasn't involved in Outdoor Outreach I wouldn't be as confident as I am right now.



Name: Gaby Hernandez
Program: El Cajon Valley High School
Favorite Activity: Rock Climbing

Age: 17

What do you like about OO?

I like that anyone can come in. Everyone is welcome. It's like a family. Everybody gets really close. You start to trust the people, and when you do that, you might try something you never would usually try because you know someone is there for you. The people are always happy and so energetic. It makes you want to get up and jump around with them. There is a positive energy everywhere. Everyone is encouraging each other and laughing about something. It's really upbeat.



Name: Stephanie Munoz
Program: Toussaint Academy
Favorite Activity: Snowboarding

Age: 16

What do you like about OO?

I like just being a role model and inspiring other kids. I've been through a lot in my life but I'm still going. I want to go to college and want to be a leader for my little brothers. To be a leader means to do the right stuff when no one is looking. It's when no one is watching or expecting it. Outdoor Outreach is kind of like a second home for me.





SCALING NEW HEIGHTS INSIDE AND OUT

CONQUERING MOUNT WHITNEY

Over the Fourth of July weekend, Leadership participants Juan Herrera and Angel Cadena took on an amazing adventure in the Sierra Nevada Mountains with founder Chris Rutgers. Fighting altitude and exhaustion, both Juan and Angel successfully scaled the East Buttress of Mt. Whitney (5.7, 12 pitches). Impressively, the team climbed the route and summited the tallest peak in the continental United States (14,496 feet) in one day. The marathon ascent and descent took a total of 20 hours, starting the approach at 4am and safely and sorely returning to the car at midnight.

Congratulations to Juan and Angel for such an amazing achievement!



FROM LIVING THE ADVENTURE TO SHARING IT

After their awesome trip up Mt. Whitney, Juan and Angel began a new adventure on the inside at outdoor retailer REI. REI, a generous and longstanding partner of Outdoor Outreach, recently hired the two Leadership participants to work at their San Diego store.

"[Juan and Angel] have been a great addition to our family. It is obvious that the skills they have developed through the Outdoor Outreach Leadership Program translate to other areas in their life judging by their professionalism and positive attitudes at REI," says Pete Citrano, REI San Diego Store Manager.

"Juan's positive 'nothing can stop me' attitude is amazing and relates so incredibly to our customers that he is an excellent representative for our co-op. Both staff and customers love his excitement and enthusiasm both on and off the job. Angel's commitment to doing a good job and providing an exceptional experience for our patrons is truly what we strive to achieve at our store. His work ethic and drive are a testament to both his personal morals and development," Citrano exclaims, "I have volunteered for Outdoor Outreach sessions and seen firsthand the positive impact it makes on the kids, but to see the results in developing these young men in my store is truly a next-level reward. I'm honored just to be a part of their future."





OPERATION PURPLE CAMP

Thanks to a grant from the National Military Family Association, Outdoor Outreach facilitated “Operation Purple Camps.” Two, week long camps to benefit the children of military families with one or both parents deployed in war zones. The camps offered 300 youth an opportunity to have fun with others who share their experience. Each camp offered educational programs including surfing, swimming, snorkeling, rock climbing, mountain biking, arts and crafts, group games and other outdoor camp activities. The Chairman of the Joint Chiefs, Admiral Mike Mullen, visited the program and talked with the children, a highlight of the program for many of the participants. Outdoor Outreach was honored to be able to serve the families that have dutifully served our country.



OUR COMMUNITY SERVICE AND ENVIRONMENTAL STEWARDSHIP PROGRAM

Woven throughout all of our programs and curricula is our focus on creating the next generation of environmental stewards. As we give participating youth opportunities to develop passion and love for the outdoors we also teach how to respect and care for their newfound playground. Service projects are held throughout the year and include beach clean-ups, canyon clean-ups, tree plantings, invasive plant species removal, storm drain stenciling and trail work. We partner with a number of local environmental organizations to run these projects. Partners include: Cleveland National Forest, Surfrider Foundation, San Diego Coastkeeper, Groundworks, The San Diego Ocean’s Foundation, Leave No Trace and The Sierra Club.

2009 TRIPS & PROGRAM NUMBERS

TYPE OF TRIP	NUMBER OF TRIPS	TOTAL YOUTH SERVED
SNOWBOARDING	15	166
ROCK CLIMBING	46	401
SURFING	53	502
MARINE SCIENCE	24	313
MOUNTAIN BIKE	14	125
LEADERSHIP TRAINING	21	54
COMMUNITY SERVICE PROJECTS	19	172
OTHER TRIPS (Backpacking, Kayaking, etc.)	58	478
TOTAL	250	2,211
AFTER SCHOOL PROGRAM	65	741
THEN & NOW		1999-2008
NUMBER OF TRIPS	250	1,243
INDIVIDUAL YOUTH SERVED	848	4,697



BUT IT'S MORE THAN THE TRIPS

They help me with the trips but they also help with other things like school. When I had this internship, I had this essay due, and an OO staff person helped me do it. It makes [Outdoor Outreach] special to me because they haven't just shown me the outdoors, but they show me who I am inside and also help me with my personal problems so there is like this big web around me.

-Guillermo Martinez, Leadership Program Participant

OUR FINANCIALS & THANK YOU



YEAR ENDING 2009

REVENUE:

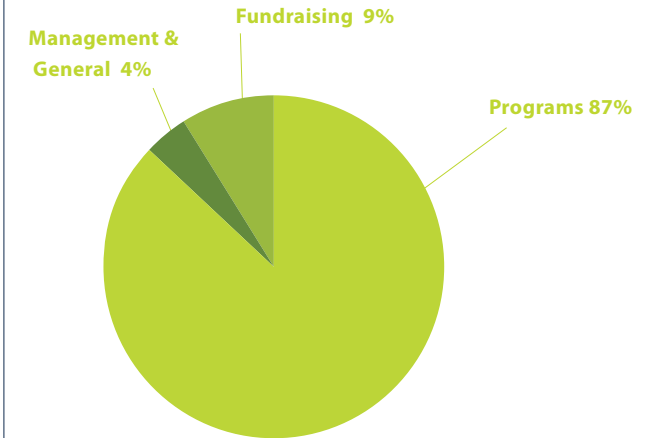
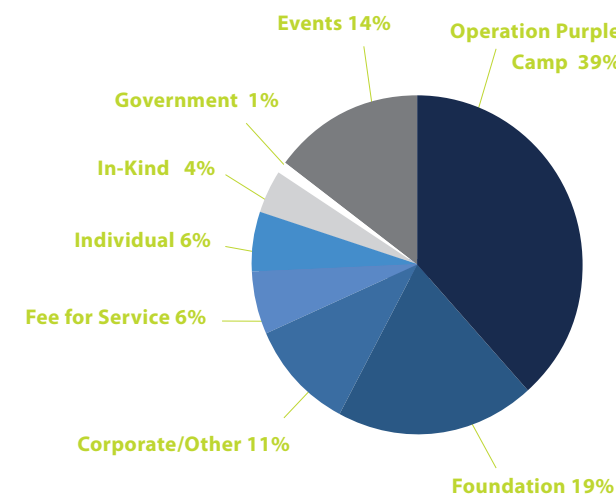
Operation Purple Camp	\$ 268,647
Foundation	\$ 135,510
Corporate/Other	\$ 73,269
Fee for Service	\$ 40,785
Events	\$ 102,701
Individual	\$ 41,284
In-Kind	\$ 27,833
Government	\$ 7,600

TOTAL REVENUE \$ 697,629

EXPENSES:

Program	\$ 559,623
Management & General	\$ 25,720
Fundraising	\$ 56,483

TOTAL EXPENSES \$ 641,826



OUR SUCCESS WOULD NOT BE POSSIBLE WITHOUT THE SUPPORT OF OUR MANY GENEROUS DONORS

\$25,000+

National Military Family Association

The Legler Benbough Foundation

\$10,000-\$24,999

ECG Management Consultants

REI Foundation

San Diego Chapter of the Association of Legal Administrators

Schloss Family Foundation

The North Face

The Sierra Club Foundation

Youth Outdoors Legacy Fund

\$5,000-\$9,999

Biogen Idec Foundation

Boys & Girls Foundation

Cleveland National Forest

Doug Burke

Kim & Smokey Bayless

Pierre Young

REI

SIMA Humanitarian Fund

\$2,500-\$4,999

Arthur P. Pratt & Jeanette Gladys Pratt Memorial Fund

Brian Bischof

Fast Lane Travel Inc.

Mountain Hardwear Gives Back

New Belgium Brewing

Philanthro Productions

PPD Development, LP

Raj Lahoti

Rancho Santa Fe Rotary Foundation

Rotary Club of Coronado Foundation

Samuel I & John Henry Fox Foundation

\$1,000-\$2,499

Alan Balfour, Alan Wiessner, Anonymous, Anonymous Fund-San Diego Foundation, Brian Unmacht, Charisa Wernick, Christopher Burns, Cox Kids Foundation, Cush Automotive Charitable Foundation, David Rutgers, Doug Walker, Gramicci, Gregory Taylor, Laura & Maurice Correa, Lions Club of San Diego, Matthew Hyde, Mission Technology Group, Inc., Molina Healthcare, Inc., Nick Rhea, Papoose Conservation Wildlife Foundation, Peter Sontag, Sally Jewell, San Diego Saints Youth Hockey Club, Sundt Foundation, Thomas Neill, Toby Wells Foundation, Union Bank of California Foundation, Zoic Clothing, Inc.

\$500-\$999

Bobby & Marilyn Morris, Charley Armstrong, David Johnston, Ellen Johnson, Encinitas Kiwanis Club, Heidi Wolin, Judy Sandweiss, Lillian Schafer, Michael Tompkins, Olin Hyde, Paul Murray, QUALCOMM, Richard Knowles, Ruth & Sylvia Arnett, Sagient Research Systems, Inc., Teri & Dave Ayotte, The Donald & Carole Chaiken Foundation, Train of Thought Marketing

\$250-\$499

Alicia Sontag, All Out Events, Arnold Rabinor, Ben Nash, Bhava Ram, Brian Rundlett, Caren & Jon Christopher, Charles W. Tate, Chelsea Eiben, Daniel Bressler, Eleanor Sontag, Gen-Probe, Greg Baldwin, Greg Mellinger, Heather Jackson, Ivor Royston, Janet Rhea, Jason Martel, Jesi Bentancourt, John Jenkins, Jose Castro, Kaz Iwasaki, Keith Rampmeier, Ken & Elaine Sonenberg, Kyle Hays, Pamela Hunt-Cloyd, Patrick Duffy, Pete & Claire Lindley, Peterson Hill Marketing, Rachel Sherman, Raydean Acevedo, Sally Blackmun, Scott Wilson, Serge Dedina, Soyan Lieberman, Steve & Michele Guillet, Tania Jackson, Timothy O'Brien, Todd Smith, Verizon, William Conley

\$100-\$249

Abigail Kjeldsen, Adam Kecskes, Adam Rocke, Aimee & Rocky Ali, Alfred Riedler, Allister Maynard, Amanda Lewis, Amy Frischling, Angel Akabane, Anna Hougart, Anne Benson, Anthony Mandler, Audrey Cekalski, Austen Chongpison, Austin Robinson, Ballard & Morales Consulting, Bill & Haqiqa Bolling, Bonnette Bachan, Brad Gapp, Brad Chisum, Brad Sheffer, Bruce Reznik, Carl Steiner, Carol Weathers, Carol Orton, Charles M. Howe, Chasity Daniel, Christine Pasela, Christine & Kris Neuharth, Cintia Lau Chin, Colleen Sharp, Coral & Mavis Ide, Corinne Marrinan, Dan Hunsinger, Daniel Clayton, David Jayo, Deborah DeMaddalena, Deep Yoga, Dennis Conklin, Ed Lee, Eileen Daly, Eileen White-Garcia, Elaine Drews, Elisabeth Mikos, Elizabeth Harris, Elizabeth Catalinich, Emily Young, Eric Bauer, Eric Benton, Eric Ley, Frederick Orton, Freida

Guillette, Gary Manchester, Greg Ronlov, Harney Sushi, Inc., Heidi Kim, Hironori Hozoji, J. Weberman, Jacinta Epperson, Jahmelia Lindsay, James Barrow, James Bunch, Jan El Wardani, Jan & Jen Gangi, Jan Tuttleman Family Foundation, Jane & Brenan Staples, Janine Hallisey, Jason Wyrick, Jay Moldenhauer-Salazar, Jean Donnellan, Jeff Morin & Kelli Webb, Jennifer Clark, Jennifer Ross, Jerry Kattawar, Jim Lackey, Jo Ann Beall, John Anker, John Rhea, John Shea, John & Ky Hein, Jomi Shega, Jon Epsten, Joseph Bachan II, Joseph & Laurel Impellizeri, Judi Daly, Judy Rabinor, Julia Ronlov, Julie Crawford, Justin McCarthy, Kam Sengthong, Karina Sefkow, Kay Sakata, Kitschen, Inc., Kristina Bull, Linda Tu, Lisa Jones, Lisa Sweet, Lori Ehmer, Lydia Rivera, Lynn Aplin, Marcella Kecskes, Margaraet Bean, Maria Merenda, Marianne Sharp, Marilyn Perrin, Mark Mackay, Marybelle Brown, Micah Eckhart, Michael Long, Michael Wallace, Michelle Rais, Microsoft, Mike Binck, Mike Gleason, Mike & Gale Carey, Milton Evans, Minette E. Ozaki, Nancy Ide, Nancy Karpinski, Natalie Rule, Nathan Grothe, Neusa Silva, Nicholas Coniaris, Nicholas Montes, Nicole Travis, Northrop Grumman, Pamela Putian, Pamela Saelak, Pamela Sit, Peter F. Daly, III, Philip Ryan, Phillip Peters, Rachel Bartels, Rachele Archer, Randi Petrone, Rebecca Rowland, Rob Payne, Roberta Schwartz, Rowdy Garcia, Ruth Clarke, Ruth Trier, Ryan Harlow, Sally Smith, Sam Cadwallader, Sandra Olinger, Scott Fleming, Shari & David Jacobson, Sharon Ford, Shawn Flanigan, Shawn Scarsdale, Sloane Lamboy, Sonja Pauley, Staci Levine, Stephen Kecskes, Steve Delavan, Steve Economou, Sue Faron, Sun Microsystems, Supervalu, Susan & Kevin Miller, Suzy Sonenberg, Timothy Collins, Tina Gianquitto, Tracy Vuong Pew, Tyler

IN-KIND

Alesmith, Alison Whitney, Belly Up, Big Ring Cyclery, Billabong, Birch Aquarium, Black Diamond, Candy Skin Specialist, Capoeira Paulo Batuta, Carve Designs, Chaos, Chrissy Malhum, Clif Bar, Cooley Godward Kronish, Crest Beverage, Dakine, David Rutgers, Delyme, Don Kennedy, Eugene Roddenberry, Evolv, Ginseng Yoga, Global Surf Industries, Golden Spoon, Gramicci, Gregory Mountain Products, Hei-Ock Kim, Jason Liebrecht, Jesse Stensland, Jimbos, Joshua Tree Products, KimMarie Staron, Kuhl, Let's ATV, LG, Lindsay & Brownell, Mad Rock, Mark Stabb, Massage Envy, Mesa Rim Climbing and Fitness Center, Mitch's Surf Shop, Mountain Hardwear, Nokia, North Face, North of the Boarder Bicycles, Oakley, Olin Hyde, Prana, Probar, Quiksilver, Quintessential Wines, Rachel Waldman, Ranchos Cycling Club, REI, Salesforce.com, San Diego Mountain Rescue, Sick Performance Concepts, LLC, Sigg, Sony, Specialized Promotions Inc., Sterling Rope, Stone Brewing Co., The Andrews Gallery, VANS, Vertical Hold, Vertical Source, Zoic Clothing, Inc.

SHARE WHAT YOU LOVE



In 2009, we launched the Share What You Love campaign as a call to action for our community, and hundreds of you responded.

You shared your passion while surfing with a boy who had never seen the ocean; you shared your expertise on a climb with a girl who didn't think she could make it to the top; and you shared your enthusiasm for Outdoor Outreach while raising more than \$100,000 through various events. You provided the resources for nearly 850 youth to learn not only how to surf, climb and snowboard but also how to set and achieve goals, how to build positive relationships, and how to envision a future that may not have seemed possible before. You made a difference in the organization and ultimately, in the lives of the youth we serve.

Thank You!

Our goals in 2010 are just as bold. Through our Adventure Clubs, Leadership Program and Partner Program, we will continue to provide the youth we serve with the support, relationships, resources and opportunities they need to become

successful adults, but we can't do it without your help. Please consider sharing what you love—an afternoon on a mountain bike trail, a weekend camping, an evening with friends to benefit Outdoor Outreach—to make a positive impact on San Diego's underserved youth. You have the time, energy and talent to transform their lives, one adventure at a time.

This year, we're adding a twist to **Share What You Love** by sharing a little more with you. We're starting a membership program so you can become more connected to our mission and our youth as well as to a community of people who share similar interests. In addition to the satisfaction of knowing you've made an impact on the lives of thousands of kids, you'll receive information about our programs, invitations to special events and outings, and updates from the youth.

Please visit www.outdooroutreach.org/helpus to **Share What You Love!**

We invite you to become a member of Outdoor Outreach by making a contribution today and share...

...Your Joy (\$50)

Benefits:

- Quarterly newsletter
- Outdoor Outreach decal

...Your Passion (\$100)

Support One Youth on A Multi-Day Trip

Benefits:

- Invitations to quarterly member outings
- Quarterly newsletter
- Outdoor Outreach decal

...Your Love of the Journey (\$500)

Support a Local Trip

Benefits:

- Pictures and update from the trip
- Invitation to annual donor recognition event
- Invitations to quarterly member outings
- Quarterly newsletter
- Outdoor Outreach decal

...Your Sense of Adventure (\$1,000)

Support an Adventure Club Participant for a Year

Benefits:

- Video letter from participant
- Priority registration for Joshua Tree Experience
- Invitation to annual donor recognition event
- Invitations to quarterly member outings
- Quarterly newsletter
- Outdoor Outreach decal

...Your Commitment to Lead (\$5,000)

Support a Leadership Participant for a Year

Benefits:

- One guided trip for up to 15 people
- Video letter from participant
- Priority registration for Joshua Tree Experience
- Invitation to annual donor recognition event
- Invitations to quarterly member outings
- Quarterly newsletter
- Outdoor Outreach decal



**OUTDOOR
OUTREACH**

5275 Market Street, Suite A
San Diego, California 92114

www.outdooroutreach.org
info@outdooroutreach.org
(619) 238-5790