



OUTDOOR
OUTREACH

20
22

ANNUAL
REPORT

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2022 PROGRAM PARTNERS

Central Region

- ALBA Day Community School
- Barrio Logan College Institue
- e3 Civic High
- Monarch School

City Heights Region

- City Heights CDC
- Crawford High School
- Hoover High School
- Pro Kids Golf
- Reality Changers

Community Partners

- Girls Rising
- Loma Linda University
- Nature Collective
- San Diego Coastkeeper
- San Diego County Parks and Recreation

East County Region

- Cajon Valley Middle
- Chaparral High School
- El Cajon Community Partners
- El Cajon Valley High School
- Mount Miguel High School
- Southern Indian Health Council

Health/Behavioral

- Rady Children's Hospital
- Reach Academy
- SAY San Diego

Juvenile Justice

- National Conflict Resolution Center
- San Diego County Program Urban Campus
- Education Juvenile Court and Community Schools including:
 - 37ECB
 - CTEC
 - Bayside
 - Cuyamaca Prep Community School
 - Escondido Community School
 - Innovations Academy
 - North County Technology Academy
 - SOUL Academy
 - Victoria Community School

North County Region

- Encuentros Leadership
- North County Lifeline- Club Crown Heights

South Bay Region

- Castle Park Middle
- Castle Park High School
- Chula Vista Middle
- Chula Vista High School
- Granger Junior High
- Hilltop High School
- Mar Vista High School
- Montgomery High School
- National City Middle School
- San Ysidro High School
- Sweetwater High School

Southeast Region

- D.E.T.O.U.R. Empowers
- Groundworks San Diego
- Ingenuity Charter
- Keiller Leadership Academy
- Lemon Grove Academy Elementary
- Lincoln High School
- Morse High School
- The Blue Heart Foundation
- The O'Farrell Charter School



Connection, support, achievement, confidence. These are just a few words we hear from our participants after an incredible day on the water, the trail, or the rock wall, and they are a testament to the impact of our work at Outdoor Outreach. The way that each individual experiences the ‘transformative power of the outdoors’ is as unique as their own fingerprint. Just like the waves they ride or the path they choose on a mountain bike trail, no two experiences are the same, and we encourage the individual growth of every youth we serve. Our mission is to open up a world of possibility and opportunity for more than 2,000 youth every year, **creating stepping stones of engagement that inspire them to pursue their dreams.**

In the following pages, you will learn about our 2022 outcomes and highlights. With the generous support of our donors, staff, and community partners — like yourself — we have met the growing need for our work. Outdoor Outreach's impact is most felt and understood through exploring our program graduates' stories, including how they have been inspired to support others and why so many continue to be involved in our work. Our participants' positive experiences often have a ripple effect that extends to peers, families, and communities. **We are incredibly grateful for your support and look forward to the work ahead.**

Thank you,

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SAMAI'S STORY:

SHARING THE STOKE

Every gift creates a ripple effect of possibilities for our youth, staff, family, friends, and community. Hear from Field Instructor, Samai, on why he commutes from Los Angeles to our office in San Diego to share his passion, knowledge, and stoke with the next generation and beyond.

Hi everyone! Samai, here. I am an Outdoor Outreach (OO) Field Instructor, Leadership Program Graduate, and a current California State University at Los Angeles student. I discovered OO in 2016, just before middle school.

My older brother attended trips and would come home telling me about his adventures. I sat in wonder as he described his surfing and snowboarding outings. Once old enough, I signed up for every OO trip offered through Barrio Logan College Institute. I didn't know it then, but I was launching my love of the outdoors and a long journey with OO.

Even though I live in LA, I still commute to San Diego to work at OO. Why? I love my job! My work here makes an impact on people that remind me of myself. There isn't another organization like OO. Our work is precious to the community because many youth, like me, would not have the opportunity to rock climb at Mission Gorge or kayak under the Coronado Bridge. With a purposeful mission and fantastic team members, the gas money and long commutes are well worth what I receive in return.

I am proof that Outdoor Outreach's impact stretches into the lives of the participant's families and friends. Without my brother exposing me to Outdoor Outreach, I wouldn't be where I am today.



Samai leading a mountain bike outing at Los Peñasquitos Canyon Preserve



Samai leading the camping trip in Joshua Tree for Encuentros Leadership Academy

One of my favorite memories as an Instructor was leading a camping trip in Joshua Tree for Encuentros Leadership Academy, a community nonprofit with a focus on empowering Latino males through education. The trip was mostly Spanish-speaking and focused on strengthening father-son bonds. While camping in J-Tree, we belly-laughed on the boulders and climbed through caves. I could see myself and my father among the participants from Encuentros.

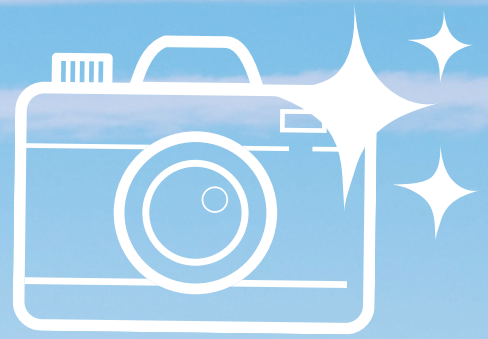
Recently, I shared the stoke with my own father by planning a father-son trip to Little Lakes Valley in the Sierra Mountains. A camping trip like this was a total first for him. Following a long day on the trails, my brother, father, and I slept beneath the starry night sky as a family. That was a moment none of us will ever forget.

When you support our work, you enable folks to build a lifetime connection to the outdoors and the possibility to share the stoke with those they love. Thank you for making these transformative moments possible!



Samai with fellow 2021 Summer Leadership Program cohort members during an overnight surf trip and training

2022



SNAPS HOT

2,180

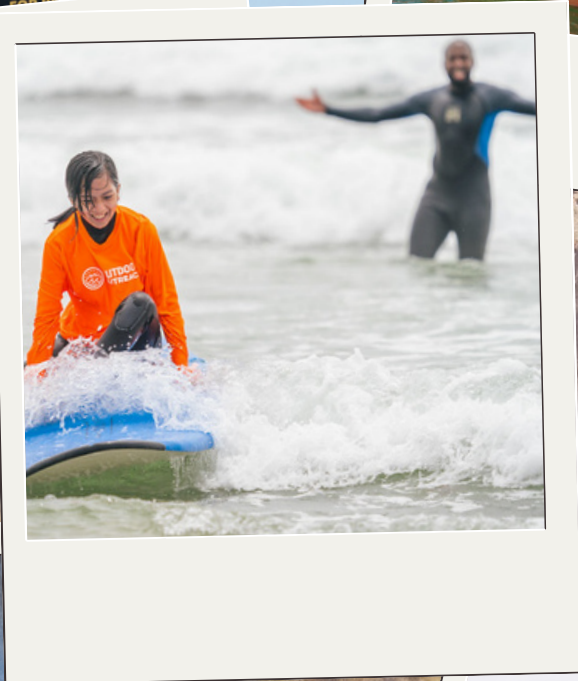
Total youth served in 2022

50+

school and community partners
across San Diego County

1/2

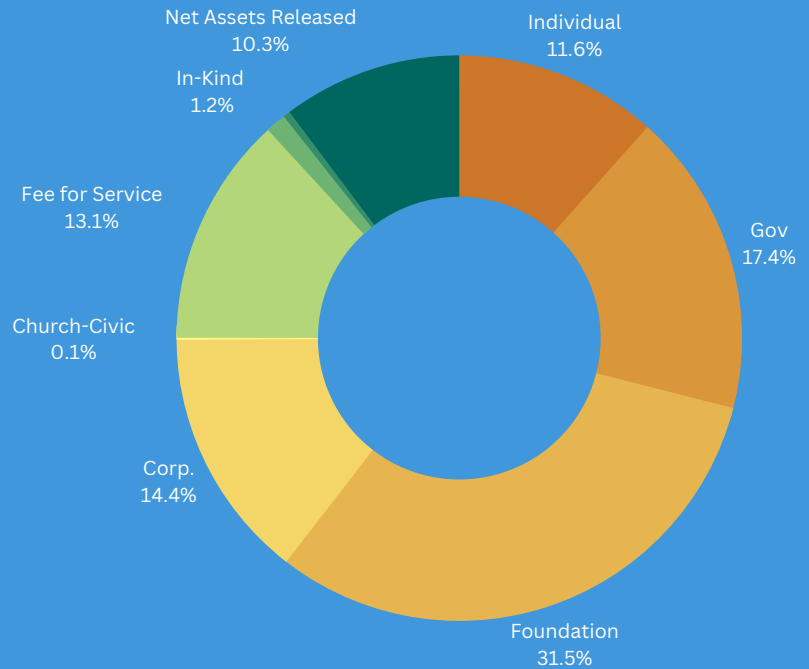
Of Field Staff are program
graduates



2022 FINANCIALS

Revenue Breakdown:

Individual	\$314,995
Government	\$473,057
Foundation	\$856,256
Corporate	\$392,048
Church-Civic	\$3,500
Fee for Service	\$357,536
Misc/Other Revenue	\$11,063
In-Kind Donations	\$31,798
Gain/Loss on Assets	\$0
Net Assets Released from Restriction	\$278,807
TOTAL	\$2,719,059



Expenses Overview:

Operating	\$511,229
Program	\$2,391,616
TOTAL	\$2,902,844

2022 Assets

Fixed Assets	\$298,430
Cash	\$664,465
Other Current Assets	\$2,075,576
TOTAL	\$3,038,471

2022 Liabilities

Current Liabilities	\$1,948,992
NET ASSETS	\$1,089,479

♥ SENDING LOVE TO OUR 2022 DONORS & FUNDERS

\$100,000+

- County of San Diego
- Sahm Family Foundation
- San Diego Foundation
- US Fish and Wildlife Service (USFWS)
- Walter J. and Betty C. Zable Foundation

\$25,000-\$99,999

- California Department of Fish and Wildlife
- California Natural Resource Agency
- California State Coastal Conservancy
- David C. Copley Foundation
- J.M. Huber Corporation
- Legler Benbough Fund
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- Pattie Gonias
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- San Diego Gas & Electric
- Sun Bum
- The Conrad Prebys Foundation
- The Hervey Family
- The JEM Project
- TMCity Foundation

\$10,000-\$24,999

- City View Foundation
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- Friends of San Diego Wildlife Refuges

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- Mesa Rim Climbing Center
- Miir Holdings, LLC.
- Parks California
- Patricia Moore
- Samuel H. French and Katherine Weaver French Fund
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- The Conservation Lands Foundation
- The Herb Block Foundation
- The Moses Feldman Family Foundation
- The Sydney Holland Foundation
- Tom Peat & Janet Newman

\$5,000-\$9,999

- Charles Hoffman
- Cox Communication
- David Price
- Day For Change Foundation
- Elwyn Heller Foundation of San Diego
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- Hunter Industries, Inc.
- James Darby & USAFC Realty
- Karen & Jeffrey Silberman
- MUFG Union Bank Foundation
- National Marine Mammal Foundation
- Nordson Corporation Foundation
- Paul Elchen & Susan Flieder
- Stein & Katharine Lundby
- Sycuan Casino Resort
- The California Wellness Foundation

\$1,000-\$4,999

- Abe Demcho
- Adventure 16 Foundation
- Aegean Capital, LLC
- Allyn & David Johnston
- Amy Smidutz
- Anna Sawyer
- Bearclaw Kitchen
- Bitwise Industries
- Boys and Girls Foundation
- Brian Munden
- California State Parks Foundation
- Capital Group
- Carlos Guzman
- Cheryl & Greg Cox
- Christopher & Esther Northrup
- Colleen Mitchell
- Doug Schueler & Heidi Rodenberger
- Douglas Burke
- Downtown San Diego Lions Club
- Enterprise Holdings Foundation
- GoFundMe
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- Sergio Langarica
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- Wendy & Mike Carey

\$1-999

*Too many to list!
Thank you for
your support.*



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